

How is a scholarly article different from a popular magazine article?

- ✓ When possible, look at the print issue or the publisher's web site for online articles to read about the scope of the journal, the intended audience, and the types of articles that are included.
- ✓ A journal may be scholarly, but include articles within it that don't meet the following criteria. These may include book reviews and editorials.

Scholarly Journals & Articles	Popular Magazines & Articles
✓ contain graphs and charts	✓ contain lots of graphics and colored pictures
✓ include a list of cited sources in footnotes and/or a bibliography	✓ do not contain a list of the resources that were used to write the article
✓ may be published by a professional society, organization or association	✓ are published by a company Example: Time/Warner
✓ include limited advertisements related to that subject field Example: scholarly books or publications	✓ contain glossy advertisements unrelated to article
✓ use terminology that is specific to a subject discipline	✓ are written to appeal to a wide audience
✓ are found in libraries and other academic, medical or scientific settings	✓ can be purchased at grocery store
✓ contain articles approved by author's peers or editorial boards	✓ contain articles chosen by editors who are employed by the magazine
✓ have long articles (7+ pages)	✓ have articles which are often much shorter (1/4 page to 5 pages)
Examples: American Journal of Sociology Child Abuse & Neglect Journal of Abnormal Psychology	Examples: Time Car & Driver Newsweek